



2008 Physician Group Incentive Program FACT SHEET

Radiology Management Initiative

Goal - Ensure appropriate use and reduce the cost of diagnostic imaging services.

Description – Physician organizations (POs) should identify and address unwarranted variation in imaging use. Strategies may include:

- Promoting the use of evidence-based guidelines
- Sharing radiology utilization data and dashboard reports with physicians
- Identifying physician outliers and determining reason for variation
- Increase use of American Imaging Management (AIM) website to pre-authorize high-tech imaging services in the office and outpatient hospital locations

BCBSM provides PGIP POs a quarterly Radiology Dashboard Report. The dashboard report establishes a baseline snapshot of key utilization metrics for diagnostic radiology services for BCBSM members. The dashboard report includes standard utilization metrics such as utilization per 1000 members and standard cost PMPM (per member per month). The dashboard compares these metrics across PGIP POs, versus a control group and applicable benchmarks (Achievable Benchmarks of Care or ABC benchmarks methodology – developed for PGIP POs using PGIP group-specific rates).

Incentive Design - Payments are based on both participation and performance improvement. The performance improvement payment for the January 2009 will be based on utilization during the Q3 2007 through Q2 2008 verses the year prior.

	First payment (April 2008)	Second payment (September 2008)	Third payment (January 2009)
Participation is defined as:	○ Completed progress report	○ Completed progress report	○ Completed progress report
Performance improvement is evaluated using the following metrics:			<ul style="list-style-type: none"> ○ Utilization per 1000 ○ Standard cost PMPM ○ Pre-auth. compliance rate ○ Use of AIM Website ○ ABC benchmarks