



2008 Physician Group Incentive Program FACT SHEET

Pharmacy initiative Plan for Increasing the Use of Generic Drugs

Goal - Improve prescribing patterns and reduce pharmacy cost.

Description – Physician organizations (POs) should develop processes or methods to improve prescribing patterns of their participating physicians, such as:

- Increasing the use of lower-cost generic drugs by encouraging physicians to switch from name brand to generic pharmaceuticals
- Encouraging physicians to prescribe lower cost alternatives such as over the counter medications (OTC) or cheaper brands when no generic is available

BCBSM will provide PGIP POs with quarterly group and individual physician reports and monthly pharmacy claims files. These reports will compare pharmacy metrics across PGIP POs vs. a control group and applicable benchmarks. (*New for 2008: Achievable Benchmarks of Care™ – or ABC – developed for PGIP groups to determine performance goals and group-specific performance improvement targets*).

Incentive Design - Payments are based on both participation and performance improvement.

	First payment (April 2008)	Second payment (September 2008)	Third payment (January 2009)
Participation is defined as:	<ul style="list-style-type: none"> ○ Completed progress report 	<ul style="list-style-type: none"> ○ Completed progress report 	<ul style="list-style-type: none"> ○ Completed progress report
Performance improvement is evaluated using the following metrics:	<ul style="list-style-type: none"> ○ Generic dispensing rate ○ Non-Sedating Antihistamine Ingredient Cost PMPM ○ Proton Pump Inhibitors Ingredient Cost PMPM ○ Statin Ingredient Cost PUMPM ○ Antidepressant Ingredient Cost PUMPM 	<ul style="list-style-type: none"> ○ Generic dispensing rate ○ Non-Sedating Antihistamine Ingredient Cost PMPM ○ Proton Pump Inhibitors Ingredient Cost PMPM ○ Statin Ingredient Cost PUMPM ○ Antidepressant Ingredient Cost PUMPM 	<ul style="list-style-type: none"> ○ Generic dispensing rate ○ Non-Sedating Antihistamine Ingredient Cost PMPM ○ Proton Pump Inhibitors Ingredient Cost PMPM ○ Statin Ingredient Cost PUMPM ○ Antidepressant Ingredient Cost PUMPM